

March 2025

Tuscarawas County Health Department

HEALTH COMMISSIONER'S REPORT



Department Highlights



Public Health
Prevent. Promote. Protect.

Tuscarawas County Health Department

Medical Clinic

- Charges in March \$48,021 (12-month average \$63,183)
- Payments in March \$22,873 (12-month average \$36,245)
- Largest payer “self-pay” (24%)
- 20% no-show rate (+3%)
- 10 new patients in March (26 YTD)
- Current Outstanding Balance \$67,054.34; greater than 90 days \$17,127.64

Promotion and Community Relations

- Trending Topics: flu; nutrition month; construction project; diabetes alert day; suicide prevention; and federal funding cuts.
- Paid Promotional Campaigns: "Spread Joy Not Germs" infection prevention and tobacco cessation campaigns
- Social Media Posts: 202 social media posts ran in March 2025 (121 on Facebook where our largest audience interacts, 57 on X/Twitter, and 24 on Instagram)
- Top Social Media Posts: The top posts with their respective reach were 1. Funding Cut letter on 3/31 with 120,100 people reached; 2. Suicide Prevention News Release on 3/27 with 21,500 people reached; 3. COVID-19 activity report on 3/28 with 17,000 people reached; 4. COVID-19 activity report on 3/21 with 9,400 people reached; 5. Spring Ahead Time Change notice on 3/2 with 8,700 people reached; and 6. COVID-19 activity report on 3/7 with 7,800 people reached.
- FREE (earned) news media shows, articles, and interviews, & etc. (total of 12 opportunities): 1 WJER Conversation Corner show featuring nutrition month tips; 3 WJER news stories and 3 WTUZ news stories featuring very high numbers of flu cases in the county, construction project, and diabetes alert day; 1 live WJER radio show featuring nutrition month tips and suicide prevention; 1 Times Reporter front page and online article featuring TCHD construction project; 1 TR front page article on suicide prevention; 1 Jordan Miller News article on federal funding cuts; and 1 WBTC Spotlight show featuring construction project, Earth Day event and sports physicals.
- Presentations & News Releases: One TCHD services and infection prevention presentation given for 20 people at the Bolivar Lions Club, two presentations given for 8th grade students about jobs in government and public health at the Buckeye Career Center Career Carnival. Two news releases were created to cover the 2025 Robert Wood Johnson County Health Rankings and Suicide Prevention.
- Suicide Prevention Special Projects: A joint news conference was hosted on 3/27/25 and two suicide prevention videos were published to the TCHD YouTube page.

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Communicable Disease

- 4 COVID-19/Flu A/B Tests administered (-3)
 - 0% positivity for COVID-19 (-25%)
 - 0% positivity for Flu A/B (+2%)
- Top reported diseases in March 2025:
 - COVID-19: 50 (-20)
 - Influenza A Hospitalized: 28 (-38)
 - Chlamydia: 15 (+3)
 - Total Confirmed Reported Diseases: 88 (-60)

Prevention

See supplemental report

WIC

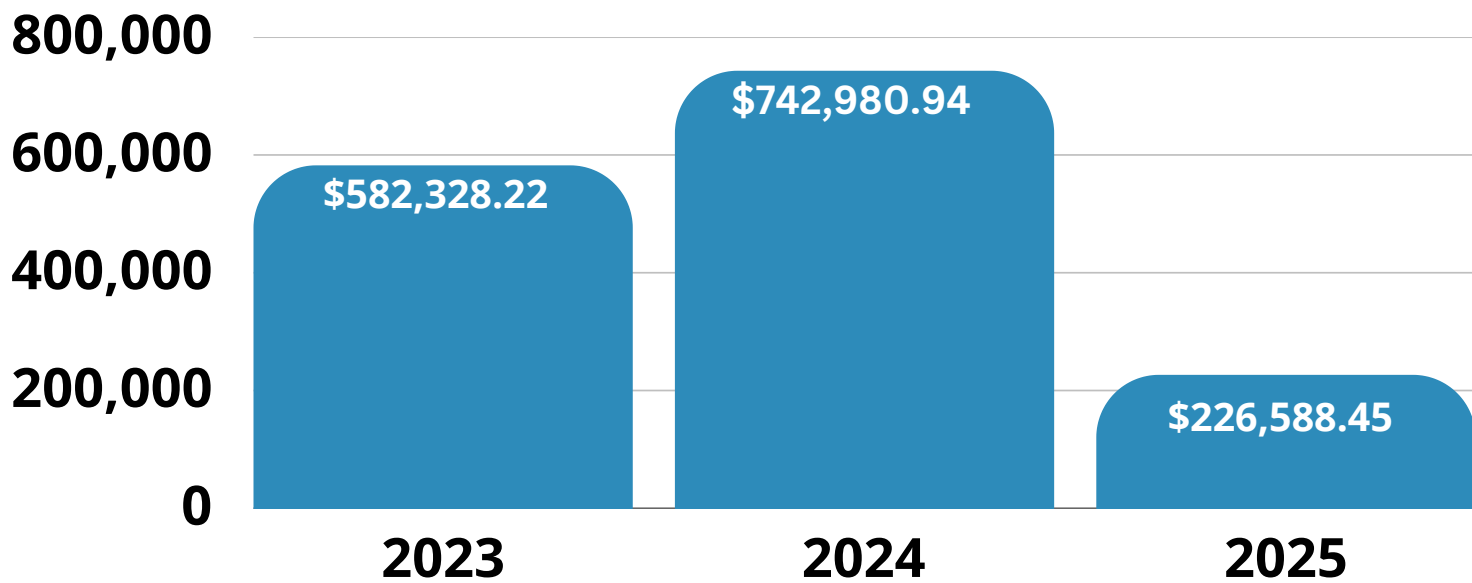
- 78% show rate for March (-6%)
- 114 new certifications (+1)

Environmental Health

- Inspections conducted in March:
 - Food Inspections: 135 (+27)
 - Pool Inspections: 20 (+18)
 - Septic Inspections: 30* (+17)
 - Includes only final inspections and 12-month inspections

Department Financial Statistics

Combined Funds YTD Balance Comparisons



Combined Funds Expenses and Revenue for January 1 - March 31, 2025

